

# Request for Book/Product Review of *The Monster on Top of the Bed*

- 36-page full-color children's book that slides into a CD case, like band notes
- Text is in English. Performances read in English, Spanish and Italian
- Bonus audio books that are not illustrated
- DVD-like bonus interviews with Illustrator and Author
- Primary audience Ages 2-5. Secondary appeal up to age 12.

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Distinguishing Factor: I received a Nevada Arts Council Jackpot Grant to promote this book.

## Here's why the characters think you should review *The Monster on Top of the Bed* . . .



"I'm Karris, the "monster *under* the bed." Once I got up the nerve to make friends with Suzy, we both learned that we never had to be afraid of monsters again." – Karris



"I'm Suzy, 'the monster *on top of the bed.*' I'll never forget how I felt when I realized how scared Karris was of me. He thought I was a monster. We got over that. Now we're best friends." - Suzy



I'm Grandma, and *The Monster on Top of the Bed*, is important. It helps children, their parents and their grandparents get a good night's sleep, and it encourages children to love language. Besides, we have fun as a family use the book and read-along CD.

## Synopsis:

*The Monster on Top of the Bed* tells the heartwarming story of a special bond that Suzy and Karris forge when Karris, who lives far underneath Suzy's bed, befriends Suzy.

This takes courage because Suzy has been jumping up and down on the bed and eating strange things, like "dogs hot" (hot dogs), "cakes made out of pans" (pancakes) and carrots (sounds like Karris).

The monster under the bed (Karris) and the monster on top of the bed (Suzy) make friends and neither of them is ever afraid of "monsters" again.

## Comments & Blog Reviews:

"Last weekend, I had occasion to drive home four rowdy children, ages 5 to 10. One of them found the CD to *The Monster on Top of the Bed* and asked me to play it. Another one found the book and turned the pages for the others. For the next 15 minutes, I had four rapt children in my car as the CD played twice. Any story that captures the attention of these four kids is definitely very good." - **Sharon Wood, parent.**

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*The Monster on Top of the Bed* . . . is sure to become a new bedtime classic. All the components are perfectly intertwined to make the story jump off its pages and come to life. And in fact it does, in several different versions that are

available . . ." - Donna M. McDine - Donna has been published in *Stories for Children Magazine*, and *Newsletter for Writers*, *Kid Magazine Writers*, *Long Story Short*, *Institute of Children's Literature Rx for Writers*, *Once Upon A Time Magazine*. She contributes articles for the SCBWI Metro NY Newsletter, *Cross & Quill*, *The Christian Writers Newsletter*, and *Mom Writer's Literary Magazine*.

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". . . These are things that they relate to and when they read a book it helps them to understand the situation better and feel that they are not alone.

For example to overcome my girl's Nighttime Fears, we read a delightful online book called *The Monster on Top of the Bed* from Lets Be Creative.org. The ebook is also available on CD and hardcopy, you'll have to visit the site for more details. . . The book tells the tale of a monster who lives under the bed who believes that the girl sleeping on the bed is a Monster on Top of the Bed. My girl was really amused to think that the monster would think of the little girl in the book as a monster. . . ." **Parenting Times**

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### Mom is Teaching

. . . So, instead of asking every five minutes if it was time to go, I set them up with a copy of the book and the CD. I let the CD do the reading and Walker held the book so that he and Jace could both see. We didn't hear from them again until it was time to get ready to go to the game. . . . Believe it or not, Walker has listened to the CD with the book several times and I've heard him trying really hard to read the book to his brother without the CD already. Can't get much better than that! - **Mom is Teaching blog**

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. . . *The Monster on Top of the Bed* is a sweet story about a young girl who has traded places - in a sense - with the monster underneath her bed. It turns out that she has been frightening him, and once the two finally communicate with and

listen to each other, the misunderstanding is resolved. It's a lovely story about overcoming fears and misconceptions to become friends . . . The book was sent to me as part of a CD set - in fact, the "book" itself is actually a full-color book inserted into the CD case. I thought this was very clever, as the packaging comes completely self-contained, and the size of the book is perfect for little hands. The illustrations are wonderful, and I particularly love the adorable gap between Suzy's teeth. - **Tree Root & Twig blog.**

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"I like the fact that Karrit's smaller than Suzy, and I love the monster's eyes. You can't tell if the monster is Asian, Eurasian, or American, and I like the ponytail. Every boy and every girl can identify with Karrit." - **Belinda Chua**, S. F. Bay Area

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"Fun play on language! Interesting plot twist with the main character being the "monster." - **Carol Gordon Ekster**, author of *Where Am I Sleeping Tonight - A story of divorce.*

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Well done! We loved it! What we loved!

- Telling the stories in 3 different languages via natives of the country. Each had a great voice!
- The freshness with which you approached the universal fear of monsters in the dark and the empowering message
- The illustrations!
- The interviews with the illustrator and yourself
- The discussion points!

**Sheila Sobell and Richard Every** - Sheila has been a teacher for grades K - university, as well as a journalist. She also had a marketing/public relations firm in San Diego. Richard has a finance, marketing and healthcare background, as well as IT.

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The author has created a captivating story. Manuela Pentangelo, the illustrator, has crafted ice-cream-parlor-

delicious artwork. On the accompanying audio-book CD (available separately) the book is performed in English (2 versions), Italian and Spanish (2 versions.) As children listen to the different performances, they cannot help but develop an appreciation for the beauty of different languages. Just by listening, they pick up many Italian and Spanish words, and start to develop an appreciation of different cultures. Like the Pixar movie, *Monsters, Inc.*, this book allows children to discover the fact that a monster might be as afraid of them, but it does it in a very different, almost cerebral way. Also, as children read the story, they find a mantra that they can say to themselves to banish monsters, "You're welcome to stay, until I say 'nay,' then it's time to go, and you can't say no." Children love to have magic enchantments, and this mantra can provide great comfort.

- **Brenda Silver - Book Reviewer eZineArticles.com**

# *The Monster on Top of the Bed Team:*

## Photo Gallery:



Alan Jordan,  
the Author and  
Performance Artist,  
English (U.S.A.)



Agustin Haedo,  
Performance Artist,  
Spanish (Uruguay)



Virginia Castleman,  
Performance Artist,  
English (U.S.A.)



Manuela Pentangelo,  
the Illustrator and  
Performance Artist,  
Italian (Italy)



Iiyah (Grandmom)  
Isha, Performance  
Artist, English  
(U.S.A.)



Veronica Garbellini,  
Performance Artist,  
Spanish (Argentina)

# The Back of the CD Case with Special Features Annotated

The CD also contains bonus material, akin to the bonus material on many DVD movies, including an author interview and an illustrator interview.

**Multi-lingual presentations convey culture, build vocabulary.**

**Additional entertainment and insights.**

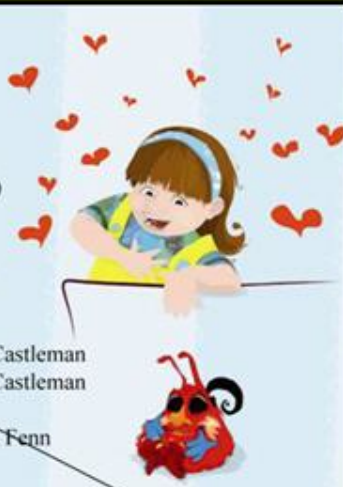
**Encourages dialogues with teachers, parents and older siblings.**

**The Monster on Top of the Bed**  
01-17 - English - Performed by Virginia Castleman (U.S.A.)  
18-34 - Italian - Performed by Manuela Pentangelo (Italy)  
35-51 - Spanish - Performed by Agustin Haedo (Uruguay)  
52-68 - Spanish - Performed by Veronica Garbellini (Argentina)  
69-85 - English - Performed by Iiyah (Grandmom) Isha (U.S.A.)

**Other Stories and Poems**  
86 - For your entertainment pleasure, we are pleased to present:  
87 - Counting Monsters performed by Iiyah Isha  
88 - The Birthday Snowman performed by Alan Jordan  
90 - One Hundred Monsters (Version 1) performed by Virginia Castleman  
91 - One Hundred Monsters (Version 2) performed by Virginia Castleman  
92 - Brief poems by Alan Jordan performed by Alan Jordan  
93 - Cats, Hats and All That by Alan Jordan performed by Ralph Fenn

**Special Features**  
94 - An Interview with Manuela Pentangelo, Illustrator  
95 - An Interview with Alan Jordan, Author  
96 - Discussion Points  
97 - Acknowledgments  
98 - Goodbye and Legal Stuff

This CD includes a 36-page full color book. You will enjoy many hours of family fun as you listen to *The Monster on Top of the Bed* in English, Italian and Spanish. Page-turning sounds make it easy to follow the book. You also have free access to a website, <http://www.LetsBeCreative.org>. The site encourages children to draw, tape record stories, create e-books with their pictures and much more.




**Multiple presentations in English parallel multiple presentations in Spanish.**

**Allowing children to discover radical differences in delivery, and draw conclusions.**

**Poems build self esteem and help children to aspire to new heights.**

<http://www.LetsBeCreative.org>



# The Top Ten Reasons for Reviewing *The Monster on Top of the Bed*

10. It's available as a digital download, providing immediate entertainment and quelling of night fears, with links to download the performances in English, Italian and Spanish.

9. As children listen to the English, Spanish and Italian versions, they understand different cultures.

8. It helps children to discover the Golden rule: Do unto others as you would want others to do unto you.

7. It helps parents and grandparents get a great night's sleep when the kids sleep through the night.

6. It helps children discover that friendship conquers fear.

5. The artwork is ice-cream parlor delicious.

4. Older children, tweens and preteens love to read the story to younger children. It's a fun story that children love to read.

3. It's a great baby sitter - Children spend hours reading the book and listening to

2. It can banish the fear of bedtime monsters, once and for all.

**1. It's a fun story that children love to read and *hear* read in all languages.**

To make bedtime more joyous for children, review this book and CD. Or, contact me to do a feature article. Alan Jordan  
775.453.6636

N.B. May 20, 2010, full-size editions of the book will be published. The current artwork will appear on top, and the story will be translated into different languages on the bottom.

# Product Details:

The Discovery Edition features a book that slides in-and-out of a CD case. The CD reads the story in Italian, Spanish and English, with turn-the-page sounds.

- [\(Excerpts\)](#)
- [Download a press-review digital version with links to the .mp3 files](#) (Please do not distribute this link.)

To peek inside the book on line:

<http://www.scribd.com/doc/16727876/The-Monster-on-Top-of-the-Bed-Discovery-Edition-includes-book-98-mp3-files>.



Published by LB Creative, LLC Press  
Product meets all U.S. Safety Requirements  
UPC: 6-45157-39813  
ISBN: 978-0-9726318-0-8  
Illustrated by: [Manuela Pentangelo\\*](#), Milan, Italy.

Performances by an international team, see [below](#).

\* Member: The Society of Children's Bookwriters and Illustrators

Cost: CD + Book – Discovery Edition \$19.99 1 copy, 3 copies \$50, \$12 in quantity.

Book only: \$4.95, 2 copies \$6.00, 5 copies \$14.00, \$2 in quantity

iPod Edition - \$11.99

In May, 2010 full-size print editions with no CD, featuring translations in other languages on the bottom of the page \$14.95.

# Order Information:

- Book/CD combination: 1-800-BUY-MY-CD (Via CD Baby for book and CD only) or <http://www.cdbaby.com/lbcllc>
- On Line Purchases: <http://www.MonBed.com> (offers quantity discounts – and ability to buy just the book without the CD, etc.)

- Digital Download edition: <http://www.max-opp.com/monbed> or <http://bit.ly/MonbedScribd> (which expands to <http://www.scribd.com/doc/16727876/The-Monster-on-Top-of-the-Bed-Discovery-Edition-includes-book-98-mp3-files>.)
- iPodDownload – Automatically installs the book and CD on iPods with a screen (not for the Shuffle) - <http://bit.ly/MonbedIpodEdition> (which expands to <http://lodingo.com/AP.aspx?ID=542&EID=3672045&ObjectID=689418&ObjectType=27>)
- *Free Parents and Teacher's Guide to Using The Monster on Top of the Bed.* This guide, which will be continually expanded and updated, contains interesting background information. For example, it shows how the book progressed visually during development. Use it to help family and students discover their creative side, the value of The Golden Rule, that friendship conquers fear and that they don't ever have to be afraid of monsters at bedtime anymore.

## About the Author

Alan H. Jordan resides in Reno, NV. He is a member of the Society of Children's Bookwriters and Illustrators. He is the author of numerous audio books for young children including *Zoom – A Flight of Imagination*, *One Hundred Monsters*, *Counting Monster*, *Monstercize Day*, and *Two to the Power of Zero*. He has written six business books and *How Everyone Can Get Great Job Interviews*. In addition, Mr. Jordan has written many books that are used by companies and government agencies for computer documentation. He has recently started the blog *Writing, Marketing, Sales and Jobs: Insights, interviews, thoughts and musings, plus tips and techniques*.

## About the Illustrator

Manuela Pentangelo was born in Holland, but has resided in Milan, Italy all of her life. She studied architecture in college, but found her calling in illustration. Manuela is a member of the Society of Children's Bookwriters and Illustrators. She has illustrated three books in the *Bill the Bat* series and a wide variety of professional illustrations for projects as diverse as cards for DragonPencil to illustrations for Oxford University Press.